



**GOVERNMENT OF WEST BENGAL
OFFICE OF THE DISTRICT MISSION DIRECTOR & DISTRICT MAGISTRATE
(DISTRICT MISSION MANAGEMENT UNIT – PASCHIM MEDINIPUR)
3rd Floor, Minority Building, Collectorate Campus, Medinipur, Paschim Medinipur, PIN – 721101**

Phone: 03222-265281 / Website:- www.anandadharawm.in / Email: anandadhara.pmid@gmail.com

Memo No:- 302 /DMMU

Date:- 22/01/2026

**Notification of Empanelment of Community Resource Persons of Integrated Farming Cluster
(IFC CRPs) under District Mission Management Unit (DMMU), Paschim Medinipur.**

Applications are hereby invited from Bonafide candidates for the empanelment of IFC CRPs (both Field CRP and Marketing CRP) under District Mission Management Unit (DMMU), Paschim Medinipur to deploy in various IFCs in Paschim Medinipur District.

Number of IFC CRPs to be engaged: Tentatively 60 (Sixty); Vacancy may be increased.

Eligibility Criteria:

1. **Must be a resident of Paschim Medinipur district.**
2. Must be a woman and an active member of an active SHG under NRLM for at least three years from the date of issuing notice and must have a minimum of three years of work experience as an SRLM extension worker under any project of NRLM scheme. However, SHG members with at least three years of active SHG membership are eligible to apply even without prior experience.
3. **Must have a LokOS member code and be entered in NRLM MIS (LoKOS).**
4. **Minimum & maximum age** – Minimum 25 and maximum 40 years as on 01/01/2026. (Age proof – Admit Card of Madhyamik/equivalent examination)
5. **Educational Qualification** – At least qualified Higher Secondary/equivalent examination in any stream/background. However, the candidates with higher qualifications are preferred.
6. **Basic computer skills** (MS Word, Excel, and Internet) are desirable. (Proof: Mark Sheet of 6 months Certificate Course in Computer Training).
7. The candidates should have clear knowledge of SHG livelihoods and income generation of SHG members.
8. Must have a desire to learn new skills & acquire knowledge, and be physically fit.
9. Must be willing to work in villages outside her home GP/Block, within the district and outside the district/State also.
10. SHG members currently engaged in paid work with Government or Government-sponsored organizations (such as ICDS, ASHA, VRP), non-government organizations, or holding positions as Board of Directors or Office Bearers of Sangha Cooperative, Upasangha, Mahasangha, or any PRI portfolio may apply. On selection, they will be required to resign from their existing assignment before joining. Otherwise, their candidature will be treated as cancel.

Role & Responsibilities of IFC CRPs :

1. Identify SHG households in the IFC area, conduct baseline surveys as per guidelines, and support the preparation of livelihood plans and the DPR.
2. Adopt 100 Mahila Kisans or households under the IFC, complete tagging in the MKSP portal, and guide them on sustainable livelihood practices.
3. Conduct household-level training on IFC concepts, crop practices, livestock management, and promote the adoption of at least three good practices by each Mahila Kisan.
4. Organize season-wise, crop-specific, and commodity-specific training, including Farmer Field Schools, agro-ecological sessions, and demonstration plots.
5. Support CLFs in seasonal planning (pre-kharif, kharif, rabi), Producer Group formation, and business plan preparation.



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6. Assist CLFs in setting up and managing Livelihood Service Centres (LSCs), including procurement-related work.
7. Liaise with local line departments for convergence activities such as crop insurance, subsidies, distribution of agricultural and ARD inputs, and other government schemes.
8. Identify potential women agri-entrepreneurs, support Producer Group business activities, and help facilitate forward and market linkages.
9. Participate in value chain activities within the cluster, including procurement, aggregation, and exposure visits.
10. Support credit linkage efforts for Producer Groups, Producer Organizations, and potential agri-entrepreneurs.
11. Marketing of SHGs products as and when required.
12. Maintain accurate records of targets and achievements, prepare Monthly Progress Reports, and submit them to the Senior CRP, CLF, BMMU, and other designated officials.
13. Share daily progress through the designated WhatsApp group and ensure timely monthly reporting to the Senior CRP, BMMU, and CLF.
14. Assist Mahila Kisans during exposure visits and capacity-building events organized by the DMMU.
15. Attend monthly / quarterly / special monitoring meetings with the District and Block Implementation & Monitoring Team as & when directed.
16. To attend workshop/ exposure visit / exchange programmes at various levels as and when required.
17. To monitor the quality of training programme delivered by other trainers / resource persons, if specially assigned.
18. Submit reports in specified formats / entry reports including web based or electronic platforms as per requirements of District and WBSRLM.
19. Any other duties assigned by DMMU.

Mode of Selection:

The selection will be done based on performance in written examination and interview.

- i. Written examination will be of **80 marks**.

| | |
|-------------------|--|
| General Knowledge | 10 marks |
| Basic Mathematics | 15 marks (10th Standard) |
| Logic | 10 marks |
| Basic English | 10 marks (10th Standard) |
| Bengali | 10 marks (10th Standard) |
| SHG related | 20 marks |
| Current Affairs | 5 marks |

- j. Practical Computer Test will be conducted separately will be of **10 marks**

- k. Interview will be of **10 marks**.

Primary selection will be made based on written examination. Primarily selected candidates will be allowed to sit Computer Test & Interview. The final selection will be done based on performance in Written Examination, Computer Test and Interview.

Waiting list of the candidates will be published which will be valid for next one year from the date of publication of the result.



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No TA/DA will be paid for appearing in the selection process.

Honorarium of IFC Community Resource Persons (CRPs):

The honorarium has been revised as follows:

- CRP: ₹750/- per day.

How to Apply:

Interested candidates will have to submit their applications as per the **prescribed format through online mode only at https://anandadharawm.in/ifc_engagement/**. No testimonials relevant to their educational qualification and experience along with the applications are required to be attached or uploaded. The application form must be filled on the basis of fact which they will have to substantiate with the documentary evidence (all in original) during physical verification process, failing which their candidature will be liable to cancelled means they are not allowed to sit for computer test & interview.

Application can be submitted in official portal of DMMU, Paschim Medinipur - https://anandadharawm.in/ifc_engagement/

Commencement of Submission of Application: 24-01-2026;

Closing Date for submission of online Application: 10/02/2026 (Upto 06:00 PM).

Application Fee: There is no application fee.

Notification is available on: https://anandadharawm.in/ifc_engagement/;
<https://paschimmedinipur.gov.in>;
<http://zpmidwest.org>

Mode of Submission : Online at https://anandadharawm.in/ifc_engagement/

No Application will be entertained physically. No Application can be sent by Post/Courier/e-mail or any other method except online platform available at https://anandadharawm.in/ifc_engagement/

VERIFICATION : No initial Verification will be done. Based on the information provided in online application form, all will be called for sitting examination. Physical verification of original documents will be verified to those candidates who will be shortlisted for computer test & interview based on written examination. During physical verification if any information furnished in online application are found incorrect, candidature of that candidate will be cancelled.

Criteria for Rejection of Candidature:

1. In case of any misinformation, wrong information or fraud.
2. Age below 25 years or above 40 years as on 01/01/2026
3. Application is submitted through other mode than prescribed.
4. Application submitted after last date mentioned in the notification.
5. Applicant does not possess minimum criteria as mentioned in the notification.
6. Incomplete application.

Cancellation of Empanelment:

1. In case of any misinformation, wrong information or fraud, the selection committee will summarily cancel the empanelment of the IFC CRP.



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Issuance of ADMIT Card: No Admit card will be issued physically, admit card has to be downloaded from official website i.e. https://anandadharawm.in/ifc_engagement/

[Signature] 22/01/2026
**Additional District Mission Director,
District Mission Management Unit
Anandadhara
Paschim Medinipur**

Memo No:- 302 /1(275)/DMMU

Date:- 22/01/2026

Copy forwarded for kind information & wide publicity to:-

1. The SMD & CEO, WBSRLM, Kolkata
2. The Additional District Magistrate (All), Paschim Medinipur.
3. The Secretary, Zilla Parishad, Paschim Medinipur with a requested to upload in Zilla Parishad Website
4. The Sub Divisional Officer (All), Paschim Medinipur.
- 5-12. The DYO/DPLO/Dist. SHG & SE Officer/PO cum DWO/DOMA/DPRDO/District Manager, SC,ST Finance Coop, Paschim Medinipur
13. The DCFS, Paschim Medinipur
14. The NDC, Paschim Medinipur
15. DICO with a request to publish abridged notice in daily newspaper & local newspaper.
- 16-17. The Deputy Project Director (Credit/Accounts), DRD Cell, Paschim Medinipur
- 18-38. The Sabhapati, Panchayat Samiti (All), Paschim Medinipur
- 39-59. The BMD & BDO (All), Paschim Medinipur with a direction to serve this notice to all Sanghas under your jurisdiction & to display on office notice board.
60. The ARCS, Paschim Medinipur
61. DIO, NIC with a request to upload in District Website.
62. PA to the Sabhadhipati, Zilla Parishad, Paschim Medinipur
63. CA to the District Magistrate, Paschim Medinipur.
- 64-274. The President/ Secretary.....BPSSS Ltd., Paschim Medinipur
275. Office Copy (IFC Engagement /Empanelment File)

[Signature] 22/01/2026

**Additional District Mission Director,
District Mission Management Unit
Anandadhara
Paschim Medinipur**